



**Handloom Festival (October 17 – November 15)  
on the new Virtual Trade and Exhibition Platform**

The Embassy of India in Moscow is pleased to announce that World Trade Center Mumbai has developed a unique interactive Virtual Trade and Exhibition Platform – ‘ [www.worldtradeexpo.org](http://www.worldtradeexpo.org)’ for MSMEs, Startups and Women Entrepreneurs across sectors, with a view to connect their businesses domestically and internationally.

World Trade Expo will officially open with a ‘Handloom Festival’ as it coincides with 151 years of the Mahatma. This virtual exhibition is scheduled to go live from October 17 – November 15, 2020. Weavers, Artisans and Designers from several states in India and overseas will showcase, market and sell their products such as fabric material, shawls, stoles, dress material, mats, rugs, carpets, home furnishing, sarees and other accessories made from Handlooms, Linens, Silks, Jute and other natural fibers.

Furthermore, matchmaking B2B and B2C meetings, export-oriented virtual training programmes and workshops with buyers, experts, trendsetters and designers are also being organized parallelly (Brochure attached for your kind information).

Buyers from Russia are invited to visit the virtual event, as participating in this virtual exhibition will be highly beneficial for them. Besides registering for free, the buyer will get an opportunity of doing direct business with the seller, without any middle person being involved. This virtual exhibition will also save time, effort and money as the buyer will be doing business at the convenience of his home/office, with just a click of a button, hence overcoming geographical barriers. Further it will help them understand fashion and trends in textile and handlooms from various countries, thus experiencing the melting pot for various cultures.

For more information please visit us on [www.worldtradeexpo.org](http://www.worldtradeexpo.org)

In case of any further queries, please feel free to contact the organizers on [amisha@wtcmumbai.org](mailto:amisha@wtcmumbai.org) or call us on +91 022 66387393.